

SANTA FE ECONOMIC DEVELOPMENT CORPORATION SPECIAL WORKSHOP MEETING OF THE BOARD OF DIRECTORS

November 28, 2023, 6:00 PM

COUNCIL CHAMBERS, 12002 HWY 6 SANTA FE, TX 77510

A G E N D A

- I. Call to Order
- II. Roll Call
- III. Invocation and Pledge of Allegiance
- IV. Executive Staff Reports
- V. Citizens' Comments
- VI. Business:
- A. EDC Budget Workshop:
 - 1. Discuss with possible action on defining the selection of budget expenditures to be included in the BR&E Program to possibly include mid-size grants
 - B. Logo and Branding of the EDC
 - 1. Discuss with possible action on the selection of an EDC logo.
 - 2. Discuss the different avenues of branding the EDC would like to explore including:
 - SEO(Search Engine Optimization)
 - Social Media
 - Print ads for national magazines and/or local press
 - Google Ad Word
 - Billboard(s)
 - Community Sponsorships (chamber events, Expos)
 - C. Review city email access and usage for communication with the EDC.
- VII. Citizens' Comments & Announcements
- VIII. Summary of action from this agenda; Request for future agenda items; Scheduling future meetings
- IX. Adjournment

Cancelled

The city of Santa Fe will make every reasonable effort to make its meetings accessible to persons with disabilities. Requests for accommodations services must be made prior to the meeting by contacting the City Secretary at (409) 925-6412.

I hereby certify this agenda was posted at Santa Fe City Hall on or before November 21, by 6:00 PM




Rudy Zepeda, Executive Director